



WTTE Columbus  
1261 Dublin Rd  
Columbus, OH 43215

Crossroads Media-Alexandria  
66 Canal Center Plaza  
Ste 555  
Alexandria, VA 22314

# Contract # 1347755

Schedule Dates 07/31/12-08/06/12  
Advertiser Crossroads GPS (42237)  
Agency Crossroads Media-Alexandria (2097)  
Product POLITICAL ISSUE (ns) (1187)  
Brand CROSSROADS GPS (332829)  
Salesperson Millennium/DC, Washington DC (1108)  
Sales Office Millennium Washington DC  
Buyer Name Maron, Stephanie  
Phone/Fax /  
CPE 12/11/862  
Account Types National/Political Issue Agency BRD  
Billing Type Standard  
Comments Crossroads GPS

Date Entered 07/30/12  
Last Modified 08/02/12  
Entered By Garry Sweetman  
CO-OP No  
Headline # ECR09780531  
Demo A35+  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$2,377.50  
Net Total \$13,472.50  
Sales Tax

Columbus (WTTE)		
By Broadcast Month	Spots	Rate
Aug. 2012	17	\$15,850.00
<b>Grand Total:</b>	<b>17</b>	<b>\$15,850.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	08/01/12-08/01/12	2	:30	6:58P- 7:30P (EST)	1			X					1	\$900.00	\$900.00	Columbus (WTTE)	TWO & A HALF MEN	7/30/12
2.0	Normal Line / SPOT	08/03/12-08/03/12	2	:30	6:58P- 7:30P (EST)	1					X			1	\$900.00	\$900.00	Columbus (WTTE)	TWO & A HALF MEN	7/30/12
3.0	Normal Line / SPOT	07/31/12-07/31/12	2	:30	7:30P- 7:57P (EST)	1		X						1	\$1,350.00	\$1,350.00	Columbus (WTTE)	BIG BANG THEORY	7/30/12
4.0	Normal Line / SPOT	08/02/12-08/02/12	2	:30	7:30P- 7:57P (EST)	1				X				1	\$1,350.00	\$1,350.00	Columbus (WTTE)	BIG BANG THEORY	7/30/12
5.0	Normal Line / SPOT	08/06/12-08/06/12	2	:30	7:30P- 7:57P (EST)	1	X							1	\$1,350.00	\$1,350.00	Columbus (WTTE)	BIG BANG THEORY	7/30/12
5.0.1	Closed Preempt	08/06/12															Columbus (WTTE)	Client Request/Spot -	
6.0	Normal Line / SPOT	07/31/12-07/31/12	2	:30	10P- 11P (EST)	1		X						1	\$1,100.00	\$1,100.00	Columbus (WTTE)	FOX 28 NEWS AT TEN	7/30/12
7.0	Normal Line / SPOT	08/01/12-08/01/12	2	:30	10P- 11P (EST)	1			X					1	\$1,100.00	\$1,100.00	Columbus (WTTE)	FOX 28 NEWS AT TEN	7/30/12
8.0	Normal Line / SPOT	08/02/12-08/02/12	2	:30	10P- 11P (EST)	1				X				1	\$1,100.00	\$1,100.00	Columbus (WTTE)	FOX 28 NEWS AT TEN	7/30/12
9.0	Normal Line / SPOT	08/03/12-08/03/12	2	:30	10P- 11P (EST)	1					X			1	\$1,100.00	\$1,100.00	Columbus (WTTE)	FOX 28 NEWS AT TEN	7/30/12
10.0	Normal Line / SPOT	08/06/12-08/06/12	2	:30	10P- 11P (EST)	1	X							1	\$1,100.00	\$1,100.00	Columbus (WTTE)	FOX 28 NEWS AT TEN	7/30/12
10.0.1	Closed Preempt	08/06/12															Columbus (WTTE)	Pre-empt/Spot -	
11.0	Normal Line / SPOT	08/04/12-08/04/12	2	:30	10P- 11P (EST)	1						X		1	\$1,000.00	\$1,000.00	Columbus (WTTE)	FOX 28 NEWS AT TEN	7/30/12
11.0.1	Closed Preempt	08/04/12															Columbus (WTTE)	Pre-empt/Spot -	

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

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**Columbus (WTTT)**  
By Broadcast Month Spots Rate  
Aug. 2012 17 \$15,850.00  
Grand Total: 17 \$15,850.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / SPOT	08/05/12-08/05/12	2	:30	10P-11P (EST)	1							X	1	\$1,000.00		Columbus (WTTT)	FOX 28 NEWS AT TEN	7/30/12
12.0.1	Closed Preempt	08/05/12															Columbus (WTTT)	Pre-empt/Spot -	
13.0	Normal Line / SPOT	07/31/12-07/31/12	2	:30	7:58A-8:27A (EST)	1		X						1	\$450.00	\$450.00	Columbus (WTTT)	GOOD DAY COLUMBUS	7/30/12
14.0	Normal Line / SPOT	08/01/12-08/01/12	2	:30	7:58A-8:27A (EST)	1			X					1	\$450.00	\$450.00	Columbus (WTTT)	GOOD DAY COLUMBUS	7/30/12
15.0	Normal Line / SPOT	08/02/12-08/02/12	2	:30	7:58A-8:27A (EST)	1				X				1	\$450.00	\$450.00	Columbus (WTTT)	GOOD DAY COLUMBUS	7/30/12
16.0	Normal Line / SPOT	08/03/12-08/03/12	2	:30	7:58A-8:27A (EST)	1					X			1	\$450.00	\$450.00	Columbus (WTTT)	GOOD DAY COLUMBUS	7/30/12
17.0	Normal Line / SPOT	08/06/12-08/06/12	2	:30	7:58A-8:27A (EST)	1	X							1	\$450.00		Columbus (WTTT)	GOOD DAY COLUMBUS	7/30/12
17.0.1	Closed Preempt	08/06/12															Columbus (WTTT)	Pre-empt/Spot -	
18.0	Normal Line / SPOT	08/04/12-08/04/12	2	:30	6:28P-6:57P (EST)	1						X		1	\$250.00		Columbus (WTTT)	BIG BANG THEORY	7/30/12
18.0.1	Closed Preempt	08/04/12															Columbus (WTTT)	Pre-empt/Spot -	
19.0	Normal Line / Prime	08/02/12-08/02/12	2	:30	9P-10P (EST)	1				X				1	\$900.00	\$900.00	Columbus (WTTT)	thru 9-10P	8/1/12
20.0	Normal Line / SPOT	08/03/12-08/03/12	2	:30	7:30P-8P (EST)	1					X			1	\$1,350.00	\$1,350.00	Columbus (WTTT)	BIG BANG THEORY	8/1/12
21.0	Normal Line / SPOT	08/02/12-08/02/12	2	:30	10P-11P (EST)	1				X				1	\$1,500.00	\$1,500.00	Columbus (WTTT)	FOX 28 NEWS AT TEN	8/1/12
22.0	Normal Line / SPOT	08/02/12-08/02/12	2	:30	1:05A-1:35A (EST)	1				X				1	\$50.00	\$50.00	Columbus (WTTT)	office	8/1/12

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23.0	M/G For 5.0.1 / SPOT	08/03/12-08/03/12	2	:30	7:30p- 7:57p (EST)	1					X			1	\$1,350.00	\$1,350.00	Columbus (WTTT)	BIG BANG THEORY	8/2/12

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